FOR IMMEDIATE RELEASE:  
AUGUST 10, 2020

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TRAILER: ‘Made to Fail’ Podcast to Launch Next Monday

Podcast Investigates How Conservatives Have Deliberately Undermined Key Institutions

WASHINGTON, D.C. — On Monday, August 17, the Hub Project, the Roosevelt Institute, and Goat Rodeo will launch Made to Fail, a new podcast that explores the decades-long effort by conservative politicians and policymakers to undermine the institutions that are failing us now during the coronavirus pandemic, when we need them most.

Listen to the trailer here.

From health care to unemployment insurance to our elections themselves, the coronavirus pandemic has shed light on the shortcomings of nearly every facet of American public policy — Made to Fail tells the story of how we got here. Hosted by CNN legal analyst and former Obama administration official Elliot Williams, the eight-episode podcast explores how conservative ideologues worked to deliberately weaken our institutions, setting them up for failure as we face both a pandemic and economic collapse.

The show travels to states at the forefront of the current crisis, pulling back the curtain on the policies and the politicians that have made matters so much worse.

Among other topics, the show looks at how years of Supreme Court decisions led to extreme voter suppression in Wisconsin, how Georgia politicians made anti-corruption laws toothless and riddled with loopholes, and how Florida’s unemployment insurance system was purposefully designed to discourage people from using it.

Conservatives have spent years chipping away at the cornerstones of public policy in the shadows. But now, coronavirus has shed an unforgiving spotlight on their scheme. Subscribe on Spotify, Apple Podcasts, or wherever you get your podcasts.

For more information or to arrange an interview about Made to Fail, please email press@madetofail.org.

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About the Hub Project
The Hub Project partners with organizations to build winning campaigns to ensure that the economy works for everyone. We hold our leaders accountable by building advocacy campaigns to expand opportunity across America. We convene partners to tackle big issues with timely research and the right message. We engage the media to tell the story of what’s at
stake on issues critical to our future. We organize in communities to give Americans a platform to make their voices heard online and in their neighborhoods.

**About the Roosevelt Institute**
The Roosevelt Institute is a think tank, a student network, and the nonprofit partner to the Franklin D. Roosevelt Presidential Library and Museum that, together, are learning from the past and working to redefine the future of the American economy. Focusing on corporate and public power, labor and wages, and the economics of race and gender inequality, the Roosevelt Institute unifies experts, invests in young leaders, and advances progressive policies that bring the legacy of Franklin and Eleanor into the 21st century.

**About Goat Rodeo**
Goat Rodeo is a DC based creative audio agency that works to build high quality, original audio content and design. Goat Rodeo’s team of producers, strategists, and storytellers are dedicated to translating ideas to sound. With partners that include large scale non profits, and national media outlets, Goat Rodeo has a unique approach to brand design in the audio industry. Its central mission is to guide and empower storytellers. For more information, visit: www.goatrodeodc.com.